

Exhibit 5

Message

From: Hollaway, Kyle (Acxiom) [Kyle.Hollaway@acxiom.com]
Sent: 4/9/2024 12:08:57 PM
To: Richardson, Victor (Acxiom) [Victor.Richardson@acxiom.com]; Gadberry, Brady (Acxiom) [Brady.Gadberry@acxiom.com]; Lukaszewicz, Michael (Acxiom) [Michael.Lukaszewicz@acxiom.com]; Donovan, Bryan (Acxiom) [Bryan.Donovan@acxiom.com]; Andre, Lane (Acxiom) [Lane.Andre@acxiom.com]
Subject: Fwd: Purge

FYI - tasks completed this morning.

Wm. Kyle Hollaway
SVP, Head of Global Identity Products
Acxiom, LLC
C: 501.343.8520
E: kyle.hollaway@acxiom.com

Begin forwarded message:

From: "Xavier, Veena (Acxiom)" <Veena.Xavier@acxiom.com>
Date: April 9, 2024 at 12:05:20 PM CDT
To: "Hollaway, Kyle (Acxiom)" <Kyle.Hollaway@acxiom.com>
Subject: FW: Purge

fyi

From: Rainey, Alan (Acxiom) <Alan.Rainey@acxiom.com>
Date: Tuesday, April 9, 2024 at 12:27 PM
To: Xavier, Veena (Acxiom) <Veena.Xavier@acxiom.com>
Subject: Purge

Adstra Purge

Bowers removed from graph build 4/9/2024:

<https://github.com/acxiom-real-identity-athens/athens-ponos-us/commit/6207fcbe21ce069d5fdbec14dfc330eecf96ad33>

Bowers001 purged from Acxiom Incoming s3 bucket:

Successfully deleted objects
View details below.

The information below will no longer be available after you navigate away from this page.

Summary

Source

s3://athens-incoming-6e001a74/acx-athens-upload/us/

Successfully deleted

4611 objects, 198.6 GB

Failed to delete

0 objects

Failed to delete

Configuration

If a folder is selected for deletion, all objects in the folder will be deleted, and any new objects added while the delete action is in progress might also be deleted. If an object is selected for deletion, any new objects with the same name t before the delete action is completed will also be deleted.

Learn more

Deleting the specified objects adds delete markers to them

If you need to undo the delete action, you can delete the delete markers. [Learn more](#)

Specified objects

Find objects by name

Name	Type	Last modified	Size
<div>📁 Bowers_001/</div>	Folder	-	

ALC/Adstra ge, link2me-email, mpnlogs, and xandr data was deleted from the graph s3 bucket:

Successfully deleted objects
View details below.

Source

s3://athens-data-0efd3b0202da/us/raw/alc/

Successfully deleted

105439 objects, 21.9 TB

Failed to delete

0 objects

Failed to delete

Configuration

If a folder is selected for deletion, all objects in the folder will be deleted, and any new objects added while the delete action is in progress might also be deleted. If an object is selected for deletion are uploaded before the delete action is completed will also be deleted.

Learn more

Deleting the specified objects adds delete markers to them

If you need to undo the delete action, you can delete the delete markers. [Learn more](#)

Specified objects

Find objects by name

Name	Type	Last modified
<div>📁 ge/</div>	Folder	-
<div>📁 link2me-email/</div>	Folder	-
<div>📁 mpnlogs/</div>	Folder	-
<div>📁 xandr/</div>	Folder	-

Bowers001 data was deleted from the graph s3 bucket:

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Successfully deleted objects
View details below.

The information below will no longer be available after you navigate away from this page.

Summary

Source

s3://athens-data-0efd3b0202da/us/raw/acxiom/

Successfully deleted

20561 objects, 1.0 TB

Failed to delete

0 objects

Failed to delete

Configuration

If a folder is selected for deletion, all objects in the folder will be deleted, and any new objects added while the delete action is in progress might also be deleted. If an object is selected for deletion are uploaded before the delete action is completed will also be deleted.

Learn more

Deleting the specified objects adds delete markers to them

If you need to undo the delete action, you can delete the delete markers. [Learn more](#)

Specified objects

Find objects by name

Name	Type	Last modified
bowers001/	Folder	-

DSP and MPNLINKAGE (MAID) data was NOT PURGED:

alc/

Objects

Properties

Objects (2) Info

Objects are the fundamental entities stored in Amazon S3. You can use [Amazon S3 inventory](#) to get a list

Find objects by prefix

Show version

	Name	Type
<input type="checkbox"/>	dsp/	Folder
<input type="checkbox"/>	mpnlinkage/	Folder

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ACXIOM000991

The following graphs were NOT PURGED and contain Terrestrial and Email data mixed with all other graph sources:

graph/

Objects















Properties

Objects (14) Info

Objects are the fundamental entities stored in Amazon S3. You can use [Amazon S3 inventory](#)

Find objects by prefix

S

	Name	Type
<input type="checkbox"/>	 20230108003630/	Folder
<input type="checkbox"/>	 20230209052015/	Folder
<input type="checkbox"/>	 20230318025943/	Folder
<input type="checkbox"/>	 20230406154919/	Folder
<input type="checkbox"/>	 20230502213015/	Folder
<input type="checkbox"/>	 20230607152354-2.20/	Folder
<input type="checkbox"/>	 20230705224720-2.21/	Folder
<input type="checkbox"/>	 20230807214913-2.22/	Folder
<input type="checkbox"/>	 20230906174017-2.23/	Folder
<input type="checkbox"/>	 20231010205208-2.24/	Folder
<input type="checkbox"/>	 20231108000214-2.25/	Folder
<input type="checkbox"/>	 20240109181841-2.26/	Folder
<input type="checkbox"/>	 20240128140758-2.26.1/	Folder
<input type="checkbox"/>	 20240310004620-2.27/	Folder

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